

PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY

MS DOCKET NO. 303971.01

ATTORNEY DOCKET NO. MSFT 5069

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **BRANDING FRAMEWORK**

the specification of which is filed herewith unless the following box is checked:

() was filed on _____ as US Application Serial No. or PCT International Application Number _____ and was amended on _____ (if applicable).

I hereby state that I have reviewed and understood the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor(s) certificate listed below and have also identified below any foreign application for patent or inventor(s) certificate having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES: ____ NO: ____
			YES: ____ NO: ____

POWER OF ATTORNEY:

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) listed below and those associated with

Customer No. 000321

to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

David Bartley Eppenauer Reg. No. 35499	Martin L. Shively Reg. No. 33553	Ronald O. Zink Reg. No. 35744	Patricia E. Bornes Reg. No. 37038
Stacy Quan Reg. No. 33760	Jeffrey L. Ranck Reg. No. 38590	Michael W. Bocianowski Reg. No. 28692	John Weresh Reg. No. 32322

Send Correspondence to:

Robert M. Bain
Senniger, Powers, Leavitt & Roedel
One Metropolitan Square, 16th Floor
St. Louis, Missouri 63102

Direct Telephone Calls To:

Robert M. Bain
(314) 231-5400

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: Peter Wassmann

Citizenship: Germany

Residence: Kirkland, Washington

Post Office Address: 13326 NE 136th Place, Kirkland, Washington 98034



Inventor's Signature

8-28-2003

Date

Full Name of Inventor: Seung-Yup Chai

Citizenship: US

Residence: Redmond, Washington

Post Office Address: 24208 NE 59th Lane, Redmond, Washington 98053



Inventor's Signature

Aug 28, 2003

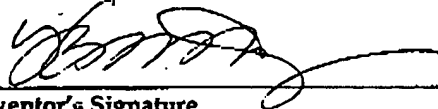
Date

Full Name of Inventor: Yukiko Shinoda

Citizenship: Japan

Residence: Woodinville, Washington

Post Office Address: 14623 135th Court NE, Woodinville, Washington 98072



Inventor's Signature

8-28-2003

Date

Full Name of Inventor: Nicholas Roberts Leggett

Citizenship: US

Residence: Seattle, Washington

Post Office Address: 308 E. Republican Street #302, Seattle, Washington 98102



Inventor's Signature

8.28.2003

Date